



THE SEED OF DISCOVERY™

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Welcome to our Origene Seeds E-Newsletter! We will provide you with the latest on our company and products every month. As you know, Origene Seeds is active in research, plant breeding, seed production and marketing of hybrid plant varieties.

The company's strategy is to develop new hybrids with new traits of quality, flavor, uniformity, high nutritional values and environmentally friendly. Our hybrid varieties are suitable for commercial outdoor or greenhouse growers. As well as for plant growers and for professional sectors.

A Message From Our CEO

Dear friends;

August is here and the summer is almost over.

In most areas of the world the fields have been harvested and the results are very good. The plants were strong, survived even in severe irrigation. The yield was excellent, the fruits were with high quality and with special tastes.

In other areas we are still waiting for the fields to be harvest, willing to see the fruits maturing and learning the qualities.

Origene Seeds focused on new genetics, especially in cantaloupes and honey-dew types, tolerance plants to marginal soils and very high flesh qualities.

We will prepare ourselves now for the winter, busy with planning your new exiting products for 2020 season.

Also In purpose to strengthen Origene Seeds business connections in the East coast market and expand the experimental and marketing & sales activities in the US, We are pleased to announce our requiring of a new Area Manager, as a part of Origene America. Mr. Woody Speir was nominated for this position and he will have the full responsibility as the East coast Area Manager.

Woody carries more than 12 years of experience in the seed industry and has comprehensive knowledge of the Vegetable portfolio products and field crops in the US territories.

Origene Seeds believes Woody will bring fruitful operations in the US market. We wish our customers, the US team and Woody a good start and much luck.

We are happy to invite you all to be with us during our Open-Days in Woodland California, August 13-15.

Yours,
Dr. Eyal Vardi
CEO

New Products



BONECI

Origene Seeds introduces its new 45 fruit count watermelon with additional benefit of early maturity to help you reach the important markets. Flesh color is red with dark stripe exterior. Consumers like the taste and sweet flavor. Seeds are now available.



PAPAGAYO

The first 'green' Tiger type mini seedless, in the world with intermediate resistance to Powdery Mildew, that will grow in your field with the minimum control required. Seeds are now available.

For more information on this product or to place an order please contact us at usoffice@origenseeds.com or (956) 283-1358.

Visit our website for more products

News from the Field

Our hot and busy season has already started and our varieties performing great. As a global company we have been very busy in many different places.

During June, we had our Melon Open-Days trial in Yuma, Arizona. In the trials we had around 70 melon varieties from many segments, Harpers, Cantaloupes, Galia, Yellow canary and much more. There was much interest of selected varieties from our visiting customers, samples were supplied for the coming season trials.

During July we had our open days in Israel. We had 14 Hectares of watermelons, melons,

butternut, squash and pumpkins. We had visitors from 25 countries, who came to select the varieties for their target market. The peak of the event was a "Fresh-Market" day where we presented our top products and hosted our clients.

During the month of August, we are going to have our Field-Days in Woodland, California. During these open days we are planning to present to our customers from the American continent our vast varieties of Watermelon, Melon, Pumpkins and Butternuts and their adaption to the local conditions.



UPCOMING EVENTS



**ORIGENE
SEEDS™**



It's at our Research Station...
August 16th
Woodland California.
12 pm
Please confirm:
usoffice@origeneseeds.com



For more information on Origene Seeds you may contact us at
usoffice@origeneseeds.com or (956) 283-1376.

Visit our website