



eNEWS

THE SEED OF DISCOVERY™

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Welcome to our Origene Seeds E-Newsletter! We will provide you with the latest on our company and products every month. As you know, Origene Seeds is active in research, plant breeding, seed production and marketing of hybrid plant varieties.

The company's strategy is to develop new hybrids with new traits of quality, flavor, uniformity, high nutritional values and environmentally friendly. Our hybrid varieties are suitable for commercial outdoor or greenhouse growers. As well as for plant growers and for professional sectors.

[Click Here to Visit our Website](#)

From Our CEO



Dr. Eyal Vardi
Origene Seeds CEO

Dear All,

In this month of gratitude, Origene Seeds is thankful for our consumers. We appreciate and value your loyalty as customers and are extremely grateful for the confidence you have given us in letting us supply you with our great products.

Origene Seeds is committed to creating and developing new varieties with a significant contribution to the fresh produce value chain, satisfying the customers' needs for quality, taste, flavor, uniformity and high nutritional values, combined with high yields and environmental friendliness Sought by the growers.

You are most welcome to browse through our website <https://www.origeneseeds.com/> and to take note of our many market-leader varieties as well as of our new hybrids.

I warmly invite you to be updated with our recent newsletter; and find your favorite products. You can contact our marketing team for assistance in all aspects of your variety choice, for advice with agro-technical matters and for any further information you might require.

You are most welcome to send us your requests and suggestions.

I wish you a Happy Thanksgiving this November.

Yours,
Eyal Vardi

New Products



Fresh Dew

Fresh Dew is a main-season, large uniform size fruit with great yields.

Seeds are now available.

For more information on this product or to place an order please contact us at



Talca

Talca is an oval fruit with dark green color and black stripes. The size is 36 and 45. The interior is an excellent red color.

Seeds are now available.

For more information on this product or to

Introducing our New Campaign!



Origene Seeds is committed in developing outstanding Melon varieties for our customers that grow our mini type watermelons and our large seedless varieties that produce great yields and excellent taste.

We proudly introduce our new campaign Melons365 to show Origene's commitment to our customers. We are focused 365 days of the year in developing great varieties. With the addition of our Honeydew program to our Harper, Western Shipper and mix melon programs, this completes the circle of products that our Melon customers will use. We look forward to introducing our Melon varieties to you through Melons365.

For more information on our great melon varieties you may contact us at usoffice@origenseeds.com or (956)283-1358.

News From the Field





Origene Seeds representative Francisco Ledesma conducted trials with Origene's 7100 (mini-tiger type) in the Hermosillo Sonora area. This variety continues to have excellent results. The plant has powdery mildew tolerance which is important to the growers. In addition, yields from 7100 have been outstanding.

For more information on 7100 or other varieties please contact us at usoffice@origeneseeds.com or (956)283-1358.

[Visit our Website](#)

Upcoming Events



EXPO[®]
AGROALIMENTARIA
GUANAJUATO
NEGOCIO - TECNOLOGÍA - DESARROLLO

Expo Agroalimentaria 2018
November 13-16
Irapuato, Guanajuato, Mexico

[Click Here for Event Info](#)



Texas Watermelon Meeting
November 8-10
McAllen, Texas

[Click Here for Event Info](#)



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