



eNEWS

THE SEED OF DISCOVERY™



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Welcome to our Origene Seeds E-Newsletter! We will provide you with the latest on our company and products every month. As you know, Origene Seeds is active in research, plant breeding, seed production and marketing of hybrid plant varieties.

The company's strategy is to develop new hybrids with new traits of quality, flavor, uniformity, high nutritional values and environmentally friendly. Our hybrid varieties are suitable for commercial outdoor or greenhouse growers. As well as for plant growers and for professional sectors.

[Click Here to Visit our Website](#)

From Our CEO

Dear All,

Our consumers are one of the most important resources of Origene Seeds Company.



Dr. Eyal Vardi
Origene Seeds CEO

Origene Seeds is committed to creating and developing new varieties with a significant contribution to the fresh produce value chain, satisfying the customers' needs for quality, taste, flavor, uniformity and high nutritional values, combined with high yields and environmental friendliness Sought by the growers.

You are most welcome to browse through our website <https://www.origenesseeds.com/> and to take note of our many market-leader varieties as well as of our new hybrids.

I warmly invite you to be updated with our recent newsletter; and find your favorite products. You can contact our marketing team for assistance in all aspects of your variety choice, for advice with agro-technical matters and for any further information you might require.

You are most welcome to send us your requests and suggestions.

Yours,
Eyal Vardi

New Products



ORS 6151

Origene Seeds introduces its new 45 fruit count watermelon with additional benefit of early maturity to help you reach the important markets. Flesh color is red with dark stripe exterior. Consumers like the taste and sweet flavor. Seeds will be available Fall 2018.



ORS 7100

Origene Seeds adds a new Tiger type mini watermelon that produces size six to the product line. The plant is vigorous along with tolerance to powdery mildew to help reduce the cost fungicide applications. Fruit has a great red internal color along with good firmness. Seeds are now available!

Events



PANAMA: XX International Melon and Watermelon Congress

Origene Seeds Central America representative, Herber Garcia participated in this years melon and watermelon congress in Panama and was able to present and discuss our products such as LaJoya, Ana and Belinda.



Woodland, CA: 3rd Annual Summer Field Day

Origene Seeds held it's 3rd annual Summer Field day in Woodland, California from August 14th through 17th of this year. The event has increased in attendance over the last three years. We are now up to 140 visitors from different countries representing over 30 different agriculture firms. This event is a great opportunity to showcase our current and advanced watermelon and melon product line. This year, Origene Seeds included the new PUMPKIN and BUTTERNUT SQUASH program which will be commercial in 2019. The success of the Field Day lies in the interaction between growers and Origene Seeds to help us bring better products into the market.

News From the Field

The performance of 8h211 Harper type melon has been



excellent during the summer months in North Mexico.

Growers like the fruit quality and the adaptability of 8h211 in the desert area.

Commercial seed is available.

[Visit our Website](#)

Upcoming Events



PMA Fresh Summit Convention & Expo
Expo: October 19-20
Orange County Convention Center
Orlando, Florida

[Click Here for Event Info](#)



Texas Watermelon Meeting
November 8-10
McAllen, Texas

[Click Here for Event Info](#)

For more information on Origene Seeds you may contact us at usoffice@origenesseeds.com or (956) 283-1358.

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